

PSPR MEDIANS COMMITTEE

Minutes of February 15, 2011

Marin Yacht Club, 7 pm

In Attendance: Andrew Perry, Carol Olrich, Merilee Colton, Ann Gubser, Lou Senno, Leslie Spagnola, Elaine DePalma, Jan Stephens, Bob Stephens, Tudy Aubry, Al Barr, Joanne Golas, Bernie Benson, Tom Loucks, Brian Dixon, Joy Luckel, Ralph Dauria

The minutes of the January 25, 2011 meeting were approved.

Andrew announced that a meeting was scheduled for February 17 with the project engineers, at which time he would have a better idea of our schedule for a community election. It is most likely the timing would be mid April. It was suggested that we want to delay the vote until after April 15th tax deadline.

Bernie met with the owners of Lowry's Marina – they have been reluctant to support our project not knowing what their financial responsibility would be. When told that their approximate percentage would be relatively small, they became more receptive without committing to a Yes vote. Committee members thanked Bernie for this contact.

Andrew had a conversation with a representative of the Syufy Company who take ownership of Peacock Golf and Country Club this month. They will have approximately 42 votes and while final support needs to come from the CFO of company, their initial response seems positive.

Brian Dixon presented an updated Postcard draft as well as a larger tri-fold information brochure. Suggested verbiage changes and additions were made by committee members. The color postcards will cost around \$1700 and 1st class postage and mailing labels will be approximately \$2100. The large handouts, if printed in color, would cost around \$2.00 each. Brian also presented a draft of a single page handout contrasting a YES Vote to a NO Vote.

There was a short discussion on the need to educate the community of the fact that the initial donations were collected in order to get the project to a vote. There is on-going perception that the \$50k+ collected pays for the entire project. Perhaps the sign in the island is a bit misleading to some.

Various neighborhood committee volunteers were urged to continue to grow their list of volunteers to hand out yard signs. It was suggested that these lists should be sent to all committee members via the mediancommittee@medianbeautification.com address so that members can add people that they know would be willing to help. Glenwood captains to meet with Andrew Perry on Feb. 19 and Loch Lomond captains to meet on Feb. 26th.

The next committee meeting is scheduled for Tuesday, March 1st at 7:00 p.m. at the Marin Yacht Club

Submitted by Carol Olrich for Mary Jaffe, Secretary

