

PSPR MEDIANS COMMITTEE

Minutes of January 25, 2011

Marin Yacht Club, 7 pm

In Attendance: Andrew Perry, Carol Olrich, Don Leisey, Pat Leisey, Terry Aubry, Joy Luckel, Merilee Colton, Elaine DiPalma, Bob Stephens, Brian Dixon, Amy Broadbent, Al Barr, Sue Miller, Jan Stephens, Ralph Dauria, Bernie Bensen. We welcomed new attendees Ann Gubser and Sue Miller

The minutes of the January 4th meeting were approved.

Andrew gave an update on the engineering project. In a meeting with Mansourian, it was determined that the engineering has fallen behind schedule and it appears that realistically it will be early April before the project is ready to go to ballot. Andrew had a discussion with NBS, the engineering firm that we thought would get the project and they are ready to step back in if necessary.

Andrew had an encouraging meeting with Susan Adams where he learned that based on a precedent established by the Ross Valley Assessment District, we may be able to exclude the school districts from an assessment. This final determination will need to be made by the engineering firm. Don Leisey, who has experience in school administration, feels that with the cutbacks the schools are experiencing, it is critical that they not be burdened more. The rest of the committee members agreed. With the schools exempt, the approval at City Council would be more likely.

No date has been set for the City Council meeting that will address our project. Andrew projects that it will likely not be held before the middle of February. All homeowners in the district will receive notice of this meeting. There will be a forum for public comment. We will need to prepare for that meeting with the appropriate speakers.

The Dutras have agreed to send a mailing in support of the YES vote and at the same time send the message that the schedule for the repaving of Pt. San Pedro Road is not being held up by the Median project. The City engineers made the decision to wait to pave until Spring of 2012 on their own.

Brian, Al and Bob presented a mock up postcard to the members. We discussed the language and there was debate on how the scope of the project was presented. It was decided to describe it as beginning at Union Street and ending at Biscayne Drive at Peacock Gap. We discussed the idea of including all of the names of the donors on the back of the postcard. It was decided that the mailing should be sent 1st class six days prior to the date ballots are received. An accurate mailing list will need to be procured from the engineering firm when ready.

Brian also discussed the possibility of engaging a business such as Sloat Nursery to include our project in their monthly mailer with a tear off coupon for their nursery.

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It was decided that a general meeting should be held within 2-3 weeks of the VOTE at St. Lukes Church. Andrew will check with John Lenser on the scheduling.

Neighborhood Reports

Glenwood – Jim, Tudy and Joy reported that neighbors are being solicited to work the blocks with yard signs. Association has agreed to post a Median's sign at the entrance to Knight Drive.

Peacock Gap – Merilee and Ralph are working on neighborhood contacts for door to door campaign.

Loch Lomond – Carol and Al have drafted the first of several messages to be sent to all homeowners. The Loch Lomond HOA supports the median project and will cooperate and assist with getting the message out via email communication with homeowners.

Peacock Gap Golf Course – Ralph Dauria will contact the Syufys who are the new owners of the course to see if they can get a sit down with Andrew and Bernie.

Andrew once again addressed the importance of getting the right message out to the seniors in our community, the ones most likely not to vote or to vote AGAINST. Suggested themes were: community pride, leave this a better place than you found it, enhance the value of our community. It was also expressed that we should carefully listen to their concerns and arguments and be fully prepared to answer in a positive manner. We should also have a handout similar to the one Brian Dixon prepared earlier in the campaign or a Pro/Con list. It will be important to do our door to door on the same weekend as one united effort so that people understand that we are "friendly" neighbors trying to engage them to get our message across.

The meeting was adjourned at 8:40 pm. The next meeting is scheduled for **Tuesday, February 15, 2011 at 7:00 pm at the Marin Yacht Club**

Submitted by Carol Olrich, for Mary Jaffe, Secretary